

## Organisational

Publisher	Product	Ψ	Description	Details
CTL	Survey Solutions		Used to undertake qualitative or quantitative research. Enables organisations to create and convert survey questions and response scales into a web based questionnaire. Particularly useful for creation of employee surveys, customer satisfaction surveys, culture surveys, evaluation forms, market research and training needs analysis.	
	SWOT Survey		In-depth analysis tool designed to measure the structure and flow of information in organisations. Combines qualitative and quantitative data and reports on Strengths, Weaknesses, Opportunities and Threats.	