

Creativity

Publisher	Product	Ψ	Description	Details
Inventum	Creative Aptitude Test (iCAT)		<p>The iCAT is a psychometric assessment tool designed to measure and predict an individual's ability to think creatively at work. It assesses competencies such as generating novel and effective ideas, communicating and selling ideas, and level of commitment to thinking creatively at work. Taking into account the multidisciplinary nature of creativity, the iCAT measures across both behavioural and ability aspects of creativity at the individual level.</p> <p><i>Useful for selection and development of roles that require a high level of creative aptitude</i></p>	25 mins
	Reports:		<p><i>Recruitment Report</i></p> <p><i>Development Report</i></p>	